Global Agri-food Investment Environment

Food Security: Global Trends & Opportunities Seminar

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Riyadh, Saudi Arabia, October, 2009













Our Services include:

M&A

- » Buy & Sell Mandates
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Presentation:



- 1: Drivers of Global Food Prices
- 2: Global Arable Land in 2007
- 3: Global Population
- 4: Evaluation of Large Scale Investment in Agriculture
- 5: Principals for Responsible Investment in Agri-Investments
- 6: The Research & Due Diligence Process
- 7: Global Food Trade Flows
- 8: Investor Strategies
- 9: Global Value Chain
- 10: Building an Investment Strategy
- 11: Valuing Farm Land
- 12: Investment Sector & Locations
- 13: Potential Rates of Return
- 14: Sourcing the Right Opportunity



1: Drivers of Global Food Prices



Feedback Loops

- » Increasing speculation & hoarding
- » Increasing trade protectionism
- » Rising correlation with oil prices

Key Demand Drivers

- » Population & income growth Particularly Asia
- » Shifting diets Higher calorie intake
- » Diverting food commodities to biofuels



Key Supply Drivers

- » Further productivity improvements
- » Availability of additional land
- » Availability of water
- » Diverting land for biofuels

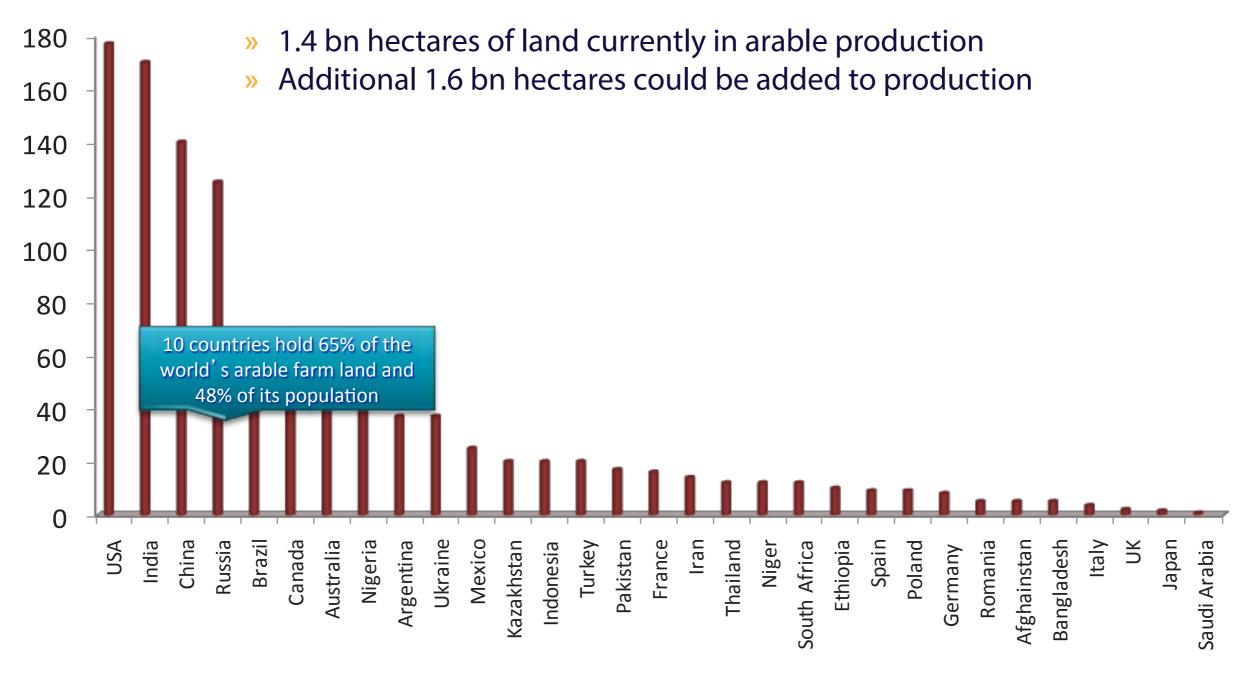
Uncertainties

- » A severe Ei Nino event
- » Climate change
- » A renewed surge in oil prices

Source: Farrelly & Mitchell Research Department

2: Global Arable Land in 2007





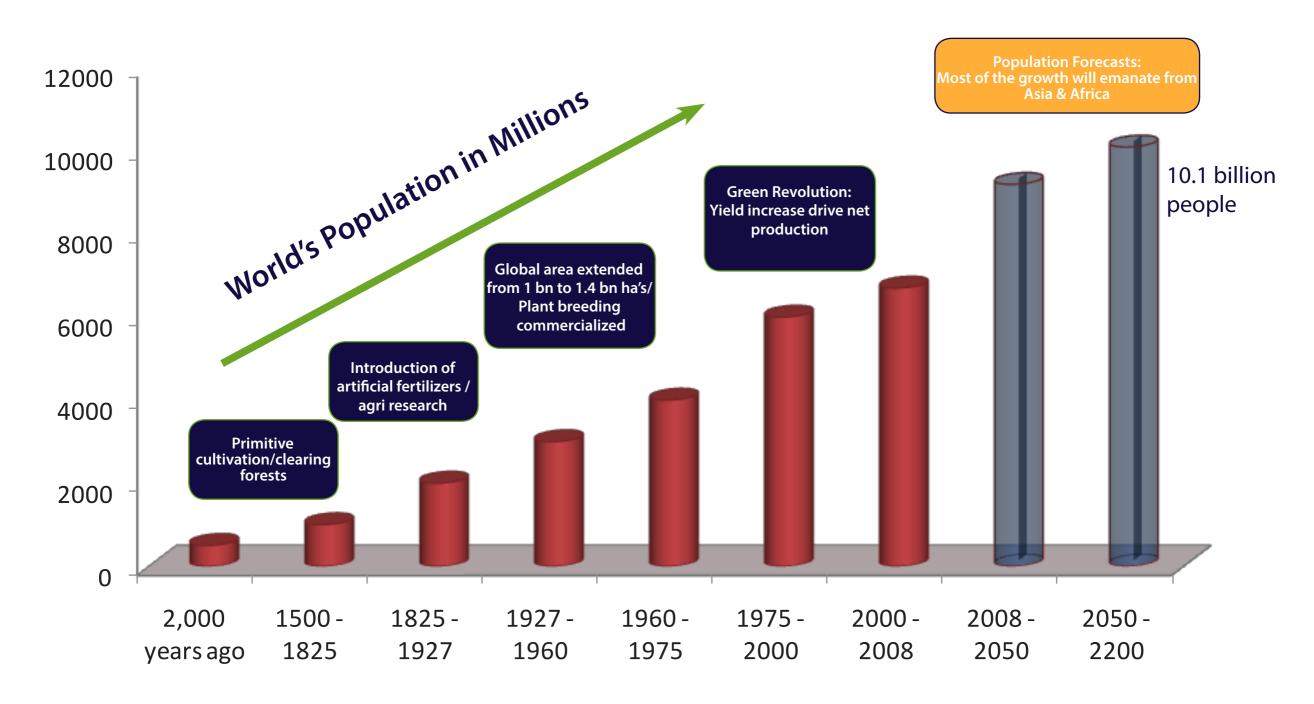
Millions of hectares

Source: Farrelly & Mitchell Research Department

3: Global Population

Past & Future Trends





Source: UN Department of Economics & Social Affairs

4: Evolution of Large Scale Investment in Agriculture



Pioneer:

1980's

United States

Forest product companies

100% timber

Expansion:

1990's

United States

US institutional funds & private co's

90% timber

10% non timber

Institutions:

2000's

US, Oceania,

Brazil, Paraguay & Chile

Institutions, Private/public co's & REITS

75% timber

25% non timber

Globalisation:

2008+

US, Oceania,

S&C America,

Europe, Africa & Asia

Emergence of private equity international funds

65% timber

35% non timber

5: Principals of Responsible Agro-Investment

FARRELLY & MITCHELL
Food & Agri-Business Specialists

Developed by: World Bank, FAO, IFAD, UNCTAD

- » Respecting land and resource rights
- » Ensuring food security
- » Ensuring transparency, good governance, and a proper enabling environment
- » Consultation and participation
- » Responsible agro-investing
- » Social sustainability
- » Environmental sustainability



6: Research & Due Diligence













1st Stage

• Country profiling

• PEST analysis

2nd Stage

• Opportunity search

• Bench analysis

3rd Stage

• Early due diligence

• Site visits & inspection of assets

4th Stage

Advanced due diligence

Close acquisition/investment

7: Global Food Trade Flows



Top 10 Net Food Exporters				
Rank	Country	Net Food Exports (% of GDP)		
1	New Zealand	7.5		
2	Uruguay	6.6		
3	Argentina	6.6		
4	Costa Rica	4.7		
5	Chile	3.1		
6	Malaysia	2.9		
7	Thailand	2.7		
8	Ecuador	2.5		
9	Denmark	1.8		
10	Brazil	1.8		

Top 10 Net Food Importers				
Rank	Country	Net Food Imports (% of GDP)		
1	Hong Kong	-4.4		
2	Lebanon	-3.9		
3	Bangladesh	-3.3		
4	Algeria	-2.8		
5	Sri Lanka	-2.7		
6	Egypt	-2.1		
7	Morocco	-2.1		
8	Saudi Arabia	-1.8		
9	Portugal	-1.8		
10	Libya	-1.7		

8: Investor Strategies



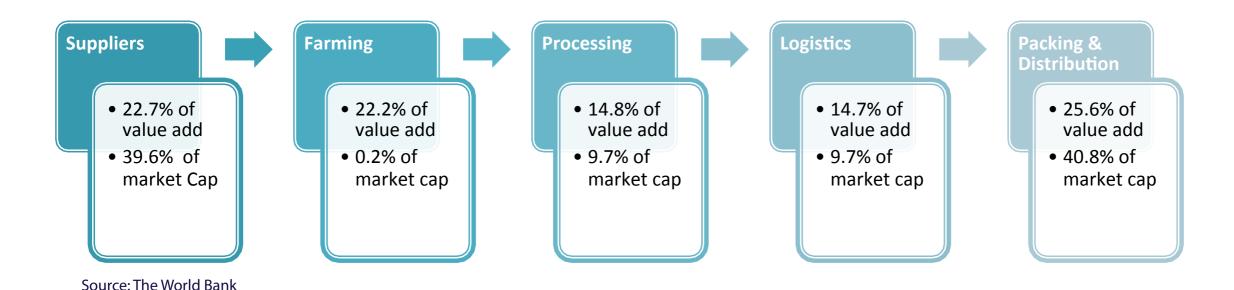
Key Metrics	Gov/SWF's	P/equity, Inst. Investors & Hedge Funds
Objectives	Strategic / Food supply	Financial returns
Duration	Long term	Short term (4-10 yrs)
Geographic Focus	Emerging Markets	Today OECD/Brazil/ Argentina
Ownership	Long term leases	Preference for land ownership
*Deal Size	10,000 – 2m ha	Up to 15,000 ha
Risks	Accepts high political risks	Favours low political risk countries

^{*}Refers to size of individual deals – aggregated size of hectares under management by funds or investment companies can also reach 1m hectares and above

9: Global Value Chain



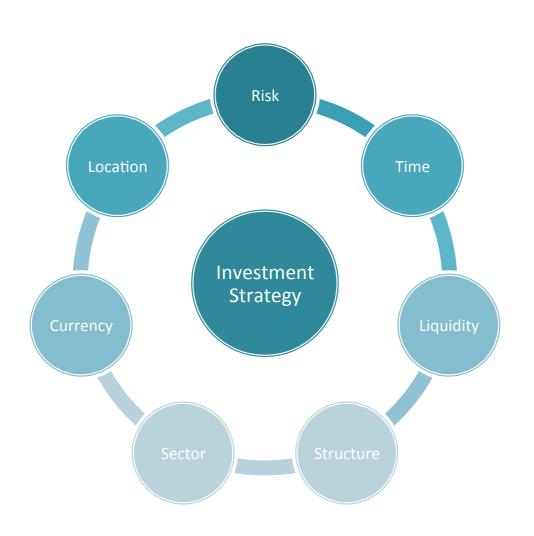
Analysis of publicly listed companies in global agribusiness



- » Agriculture globally is dominated by family owned and operated farms
- » Processing and distribution are characterized by significant economies of scale
- » Three factors are critical determinants to the development of farm structures:
 - Access to credit & insurance,
 - Lumpy inputs (machinery & skills)
 - Nonagricultural wage rate

10: Building An Investment Strategy

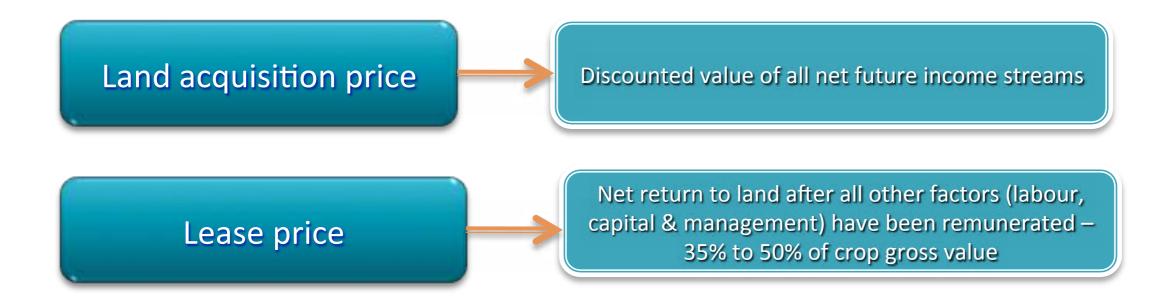






11: Valuing Farm Land





Land value drivers -



12: Investment Sectors & Locations



Sector	Comment	Sample Locations
Grain	Weather/climate factor very important	Argentina, Ukraine, Sudan, Kenya, Balkans, Baltic's & Canada
Dairy	Access to stable quality feed supplies and local market are important	North America, Pakistan, Chile , Paraguay & New Zealand
Rice	Weather/climate factor very important	Vietnam, Argentina & India
Beef	Intensive system most profitable but highly volatile market	Brazil, Argentina, & Australia
Poultry	Specialist sector - access needed to vertically integrated buyer/ processor	Brazil, Egypt & North America

13: Potential Rates of Return





Opportunity	Location	*Transparency Index (rank)	**Potential Returns (%IRR)
Intensive dairy production	United Kingdom	12	20% plus
Grain production	Balkans	64	20% plus
Intensive dairy production	United States	20	15 -25% plus
Grain production	South America	72 & 105 (Brazil & Argentina)	15-20% plus
Grain production	Ukraine	118	30% plus

Source: Farrelly & Mitchell Farrelly & Mitchell Research Department

^{*}Source: The 2006 Transparency International Corruption Perceptions Index: Rankings; Finland – highest (1) & Somalia lowest (179)

^{**}IRR calculations Includes discounted annual net cash flows and residual (movement) value of fixed assets

14: Sourcing the Right Opportunity





- » Financial history
- » Physical performance
- » Capital structure
- » Management team
- » Information & control systems
- » Location climate
- » Location geopolitical / economic stability
- » Infrastructure / water availability & sources
- » Route to markets
- » Scalability
- » Future upside potential: Cash flow / improvements / investment/ assets
- » Planned exit strategy



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