





Vulnerable Supply Chains



Too Many Eggs In One Basket? Dangers Of Consolidation

Rising incomes, changing consumer preferences driving long term demand for diversified food.

Busier lifestyles driving demand for convenience.

Modernization & internationalization of retail and HORECA changing consumers' expectations of food.

Food & Beverage Market Growth Drivers



Favourable Demographic Young & growing population



Distribution Channel Modernisation supermarket & convenience, restaurants etc.



Strong Disposable Income High spending native population



Social & Cultural Changes Convenience food increasingly popular

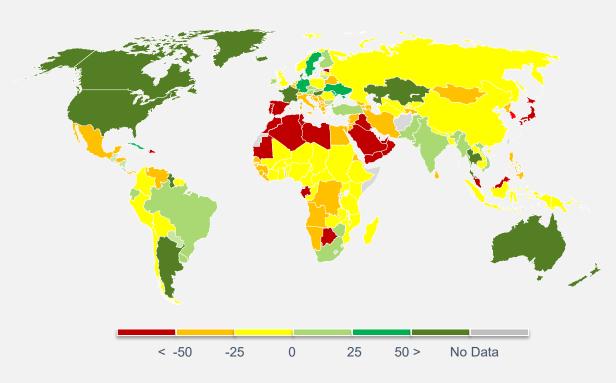


Changing Dietary Preferences Western & ethnic influences



Growing Tourism
Business and leisure tourism

Net Food Trade as Percentage of Consumption



Local environmental conditions mean that KSA and the wider GCC region is one of the most water scarce and food trade dependent regions in the world.

Source: FAO

FLW in KSA & GCC1 in the context of Regional Agri-Food Policy



Regional food security agenda – Sustainable high-tech agriculture; legislation to reduce FLW

FOOD SECURITY IN THE REGION



GCC Region's food security agenda:

Reduce FLW across the food value chain

Ensure access to balanced food and promote healthy consumption

Enhance national capabilities for emergency and crisis response

Develop high value systems for sustainable local production

Diversity and stability of external food sources

FLW in KSA & GCC1 in the context of Regional Agri-Food Policy



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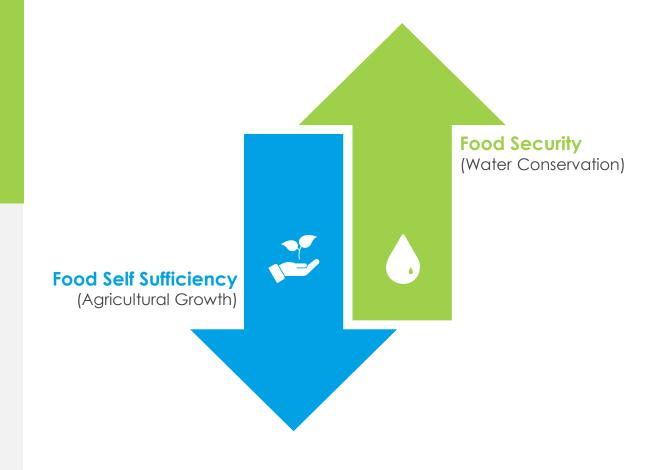
BALANCING FOOD DEMAND, SUPPLY, AND WATER CONSERVATION



GCC Governments are a vital link to production capacity with various support schemes, while conserving underground water resources



However, for food produced in GCC region, water / capita / year wasted due to FLW is estimated at 790 m3 in UAE and 500 m3 in KSA



FLW in KSA & GCC1 in the context of Regional Agri-Food Policy



Regional food security agenda – Sustainable high-tech agriculture; legislation to reduce FLW

ESTIMATED UAE / KSA FLW IN 2019

1.6/6.1 million MT tonnes of FLW AED13 billion/ SAR 40.5 billion Estimated value

estimated value of consumer food waste

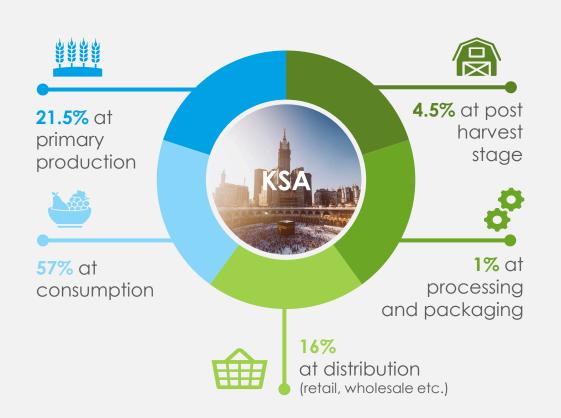
33% - 35%
Of locally
available
supply in both
countries

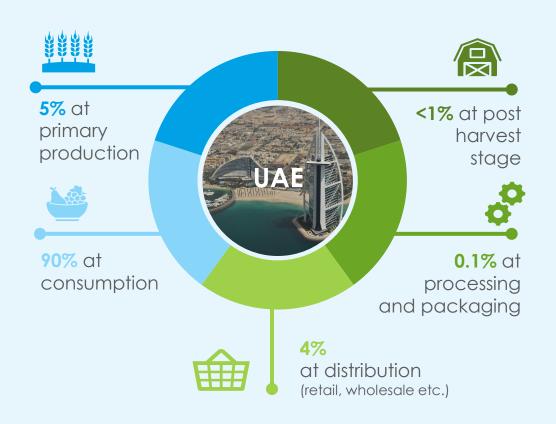
FLW in KSA and GCC1 in the context of Regional Agri-Food Policy & MITCHELL Flow Agri-Business Specialists



Regional food security agenda – Sustainable high-tech agriculture; legislation to reduce FLW

FLW ALONG THE FOOD VALUE CHAIN





Food Loss & Waste in GCC – Key Drivers



There is a general lack of awareness across stakeholders. Governance and legislation are primary drivers of FLW.

Governance & Legislation

- Lack of sustainable waste disposal and recycling policies
- Lack of incentives encouraging recycling / reuse
- X Lack of National campaigns
- Lack of effective penalties for driving reduction on food waste

Consumer/Source

- X Lack of awareness
- Cultural habits
- Mis-alignment of food supply & demand, at retailer & at home
- Affordability
- Extravagance at social gatherings

Collection & Recycling

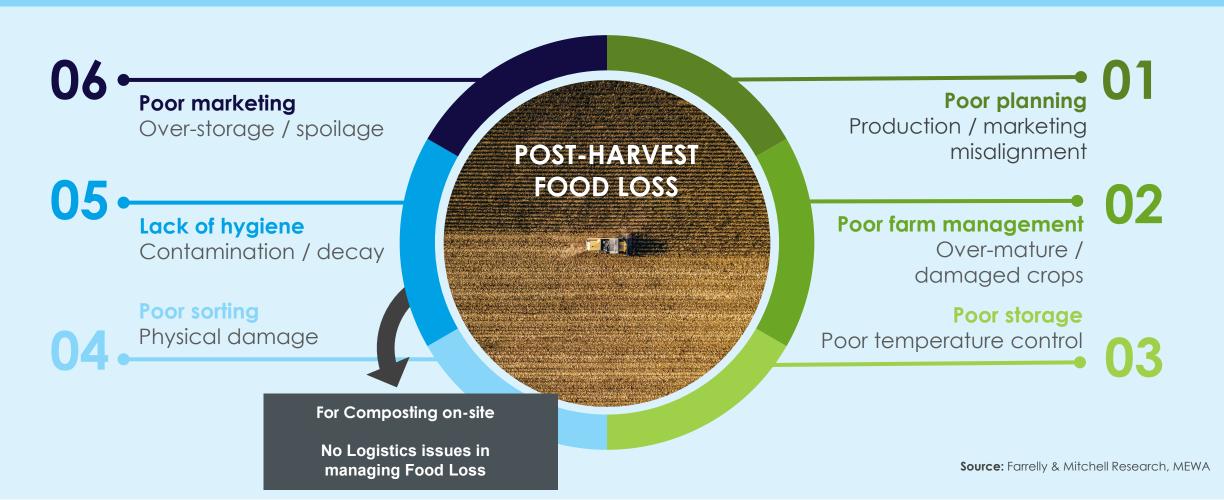
- Absence of waste segregation systems at source and disposal
- Fragmented commercial food waste value chain
- Lack of awareness of recycling potential
- Lack of participation of public and private enterprise
- Food waste often not disclosed by food companies due to embarrassment. Often written off against marketing budgets
- Distributors and Retailers not aligned on demand planning

Corporate Infrastructure & Logistics



Food loss at primary production and post-harvest is managed on-site. Food Waste at processing, distribution, consumption levels is challenging.

FOOD "LOSS" PRIMARY PRODUCTION & POST-HARVEST



Corporate Infrastructure & Logistics



Food loss at primary production and post-harvest is managed on-site. Food Waste at processing, distribution, consumption levels is challenging.

FOOD "WASTE" (FW) PROCESSING / DISTRIBUTION / CONSUMPTION

FOOD "WASTE" (FW) PROCESSING / DISTRIBUTION / CONSUMPTION		
Food Material Barriers	Process Barriers	Logistics Barriers
Identification of suitability of FW	Food Factory design	Identifying potential customers for
Shelf life of FW		products made from FW Distance/transport cost of FW
Removal of harmful substances	Segregation of FW	collection** Competing disposal routes for FW**
Need for de-packaging		Turnaround time for processing FW to animal feed.**
Volume & consistency of FW	Contamination risk in FW	Unusable FW from Landfills

Government Infrastructure & Logistics



Excellent roads and marine networks across the GCC region support private sector investment



Waste Regulation is rapidly evolving in GCC



Whilst existing waste laws are elementary, new waste management laws for KSA are imminent - expected to include mandatory fees and waste separation

Existing Regulation

Existing regulations lack integrated waste management.

Food waste disposed with other solid waste in landfills.

Lack of landfill tipping fees is a disincentive to improving the standard of waste disposal Most landfills neglected; environmental issues (groundwater contamination).

Limited recycling..
Lack of source
segregation.

Not a pressing issue until recent years. Now seen as a high priority to address.

New Draft Regulation

New draft waste management law proposed by MFWA in Jan 2020

New law comes into force 180 days after publication



المملكة العربية السعودية Kingdom of Saudi Arabia المملكة العربية السعودية



National Waste Management Centre (NWMC)

Governing body for waste management in the country Including developing operation and commercial regulations

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LIKELY ACTION POINTS OF NWMC

GENERAL TERMS

KPIS IN WASTE MANAGEMENT

STOP ILLEGAL WASTE DUMPING

STRATEGIC INITIATIVES

FIVE-YEAR STRATEGIC PLAN.

RECORD WASTE PRODUCTION. DEVELOP NECESSARY REGULATIONS

WASTE PRODUCERS

WASTE SORTING AT SOURCE

IMPROPER SEGREGATION – WASTE RETURNED TO PRODUCER.

RECYCLING FEE TO WASTE PRODUCER

SERVICE PROVIDERS

Public tenders to select service providers

Exclusive licenses to waste management service providers

Compliance with controls, conditions and procedures

Severe penalty in case of breach of terms

Liability for environmental damage, public health and safety

Waste Infrastructure Opportunities – KSA examples



Further to new regulations, SIRC was established to drive waste infrastructure development & opportunities. Private Sector also more proactive.

PUBLIC SECTOR

MEWA

National waste management law draft expected to be ratified in 2020

National Waste Management Center (NWMC) as governing body

Comprehensive waste management strategy for Riyadh



S.I.R.C (SAUDI INVESTMENT RECYCLING COMPANY)





Infrastructure focus

Tripartite Initiative (SIRC / Riyadh Municipality / NWMC):

- Recycling facility
- Sorting Facility
- Composting Facility

Opportunity focus

Biowaste Start-Ups:

- Edama compost solutions
- Carbon CPU fatty acids from biowaste (animal feed ingredient)

Waste Infrastructure Opportunities – KSA examples



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PRIVATE SECTOR

Best practice waste disposal contractors... Increasing demand by large food companies for responsible disposal.



More expensive than municipality contractors





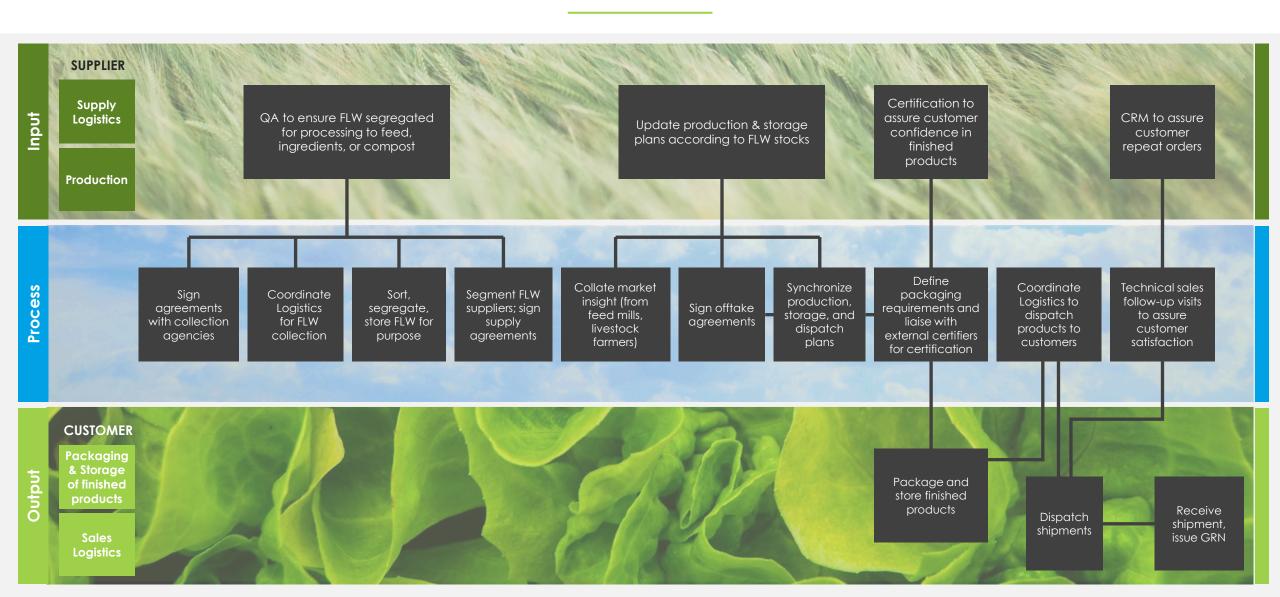
Increasingly important element in CSR initiatives



Mitigating Supply Chain Challenges in managing FLW in GCC



Our Food Manufacturers should employ best-practice methodology for process mapping in the context of Suppliers, Inputs, Process, Outputs, and Customers (SIPOC) for reducing FLW



Farrelly & Mitchell At a Glance



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16+

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VALUE CHAIN FARM TO FORK

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